



Evil  
genius

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To Whom It May Concern:

It is with great pleasure that I offer my full support of Joel Knoop as he enters the next chapter in his impressive career.

As President of Evil Genius, I have had the pleasure of working closely with Joel since the company was formed. While it is not difficult to find a producer, it is very difficult to find someone who can adapt to dramatic change as quickly as Joel has proven time and time again. From successfully producing a thirty minute infomercial with two thirds of the original budget (something he learned just days before the two week long shoot in Colorado) to print production with out of town vendors, Joel makes it happen.

Personally, Joel is of solid and strong moral character and conducts himself in a way that is rarely found in our business.

Joel has my highest level of recommendation. I would be happy to expand on this or provide as many additional examples of his performance as necessary.

Sincerely,

Matt O'Mara  
President